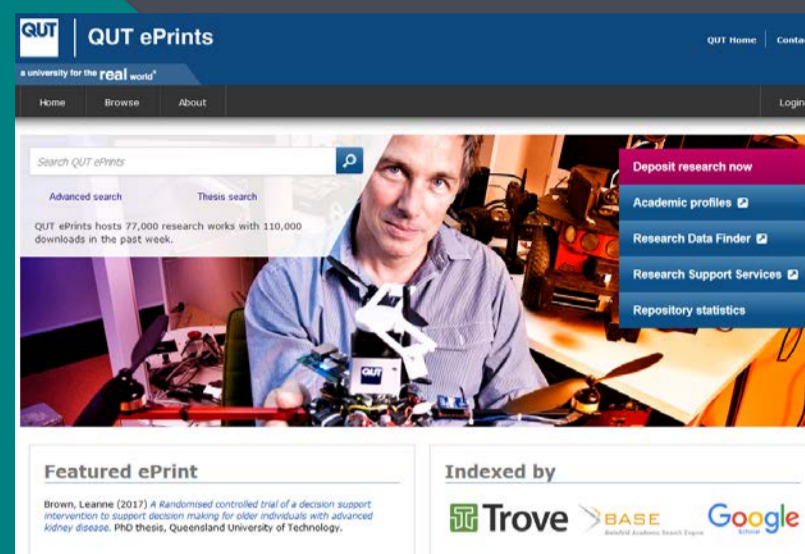


Strategies for increasing the amount of open access content in your repository

QUT ePrints - eprints.qut.edu.au

- **Top ranked*** Australian repository
- **38,314** open access research publications
- **22.4 million full-text downloads**
- **72%** of the papers with a 2016 publication date have an open access or author-version attached

Data sourced June 2017



Strategies behind this success include:



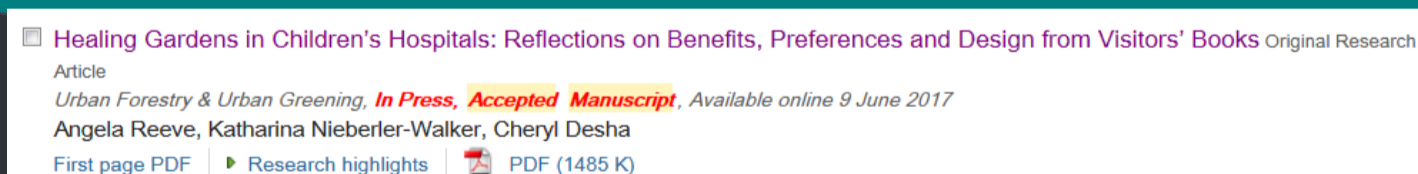
1. Make self-deposit *really* easy – the 2 minute deposit.

- Enter DOI, click (imports metadata from Crossref).
- Identify QUT authors using radio buttons, click, click, click.
- Upload (author manuscript) file or tick the 'open access' box. Job done.



2. Set up a ScienceDirect alert for your 'Accepted Manuscripts'

- Run an advanced search in ScienceDirect for 'Accepted Manuscript' (any field) and the name of your institution (in affiliation field). Save the search as an email alert.
- When you receive an email alert, download the manuscripts immediately. They will disappear after a few days when the journal-branded 'In Press' version is ready.
- Use the DOI to create repository record, attach accepted manuscript, **set journal-specific embargo expiry date, and CC-BY-NC-ND Licence**. Email one of the authors to tell them the record has been created on their behalf (to avoid duplicates).



3. Make the repository a one-stop shop for metrics

- Pull in citation data and altmetrics
- Aggregate download statistics at level of author



4. Deliver value to authors to get buy-in

- Create 'Browse by author' pages which display clickable lists of their publications
- Add social media share buttons to records
- Add links to the data, their grants and projects
- Pass publication data to CRIS so authors do not have to report a publication twice.
- Create repository records for their 'back catalogue'

Import metadata for set of pubs in RIS (EndNote) or csv. Use 'hot-key' batch-edit macro to add the same email address, faculty and author ID to all records in the set.

*http://repositories.webometrics.info/en/top_Inst